TALLYSALES POINT OF SALE - PROCESSING INTEGRATED CREDIT AND DEBIT CARD PAYMENTS

TallySales Point of Sale Suite offers integrated credit card and debit card processing. TallySales fully integrated EFT (Electronic Funds Transfer) payment processing is fast, secure, reliable and PCI compliant. Better yet, you have the freedom to choose your own payment processor. Most point of sale competitor's force you to use their pre-selected processor, leaving you with no options.

Integrated credit and debit cards with TallySales POS provide your customers more flexibility when making purchases, saving you time and eliminating double entry. TallySales POS utilizes internet technology to process and authorized cards in seconds. Should you choose to use an external credit card processing device the POS Suite can easily accept this method.

Typically, integrated credit and debit card processing is the same price or less than what you are paying now. TallySales integrated processing can help you:



- Eliminate double entry required when using third-party merchant account solutions.
- Eliminate data-entry errors that result from double entry.
- Save time while processing and tendering a credit card/debit card on the register. TallySales will record the transaction directly for reporting and review once processed.

Accepting credit cards and debit cards increases revenue

Studies show that accepting credit and debit card payments increase sales by 15 to 50 percent. Today's consumer expects the option to pay using their credit card and debit card. In addition, your ability to accept credit card and debit card payments often lead to:

- Larger purchase amounts
- Increased credibility
- More secure payment methods

Expand your customer payment options and save

This fully integrated and Payment Card Industry-compliant solution provides your business with flexible payment options, including credit cards and debit cards.

TallySoft provides retail stores and e-commerce businesses a retail point of sale and management system in the United States and 13 countries. TallySales enables businesses to process customer payments including credit cards, debit cards, checks, merchandise credits, gift certificates, on-account, electronic payments and loyalty programs.

Speed up customer transactions

To increase productivity and customer satisfaction, use TallySales Point of Sale and your choice of integrated PCI supported swipe terminals to quickly enter credit and debit card information in <u>card-present</u> situations. This option also allows you to take advantage of lower card present transaction fees!

Secure payment options offer peace of mind

TallySales solutions offer support for secure Internet connections through TCP/IP and SSL. Credit Verification Value (CVV and CVV2) is fully supported to help verify card authenticity.

Additional benefits include:

- Secure 24/7 online transaction reporting
- Reliable 24/7 customer service
- Single entry for payment data
- Save Money; you choose the processor that works for you and your business. There is not a pre-selected processor requirement TallySoft. For your consideration, TallySoft has established strategic partnerships with proven processors.

TallySales processes credit card transactions quickly, efficiently, and cost effectively while providing superior customer service.



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