

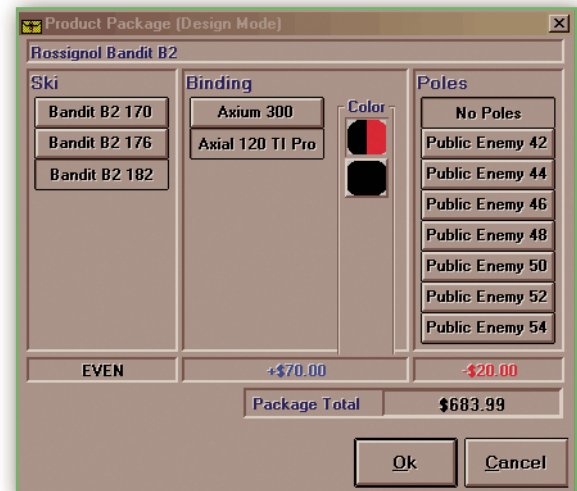
TallySales Point of Sale Suite

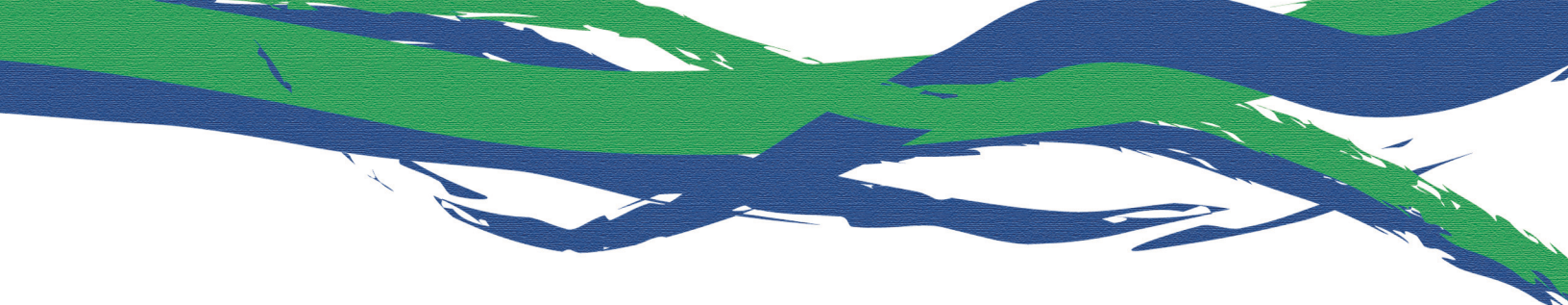
The cash register is the heart of a retail business. It's the point where the customer and salesperson come together to complete the sale. . . the point where customer expectations meet your ability to deliver the products and services they want. Because customer satisfaction -- and your bottom line -- is at stake, there's no room for inaccuracy or unreliability. Efficiency is an absolute necessity at the point of sale.

TallySales Point of Sale Suite is a system that will take your business far beyond the traditional cash register. It not only speeds and simplifies the process of tendering a sale, it gathers a variety of information that's critical to your business.

Base System Highlights

- Graphical Touch Screen** – The POS Suite has screen technology that's so easy to use, it reduces the learning curve for salespeople, speeds the process of completing the sale, and makes even complex transactions simple. The system will accept and track multiple forms of tender per sale, and multiple forms of currency. Colorful speed keys can be created for one-touch product entry. Best of all, the format and functionality of the screen is easily configurable to suit the way you do business.
- Product "Packages"** – The POS Suite gives you the ability to create a "package", by bundling together any combination of products that is typically lower in price than if its components were sold separately. Creating packages is a great way to promote up-selling, and with the POS Suite, completing a complex package sale is fast and easy for the salesperson. Packages may contain items that are always used together, such as kits, or any group of items that you want to promote. Package functionality also applies to restaurants, where several menu items are often grouped together. With the POS Suite, speed keys reduce tedious steps, and the system encourages up-selling by automatically adjusting the prices for upgrades within the package. Best of all, when a package is purchased, inventory is decreased for each SKU that makes up the package, and each individual item is represented on the sales screen and the receipt.
- Inventory Tracking** – When a customer wants to know whether an item is in stock, on order, or available at another store, your salespeople need to have the answers at their fingertips. The POS Suite was designed to integrate with the inventory data contained in our TallySales Back Office Management Suite, so that salespeople can perform inventory look-up right at the point of sale. When a sale is made, the POS Suite shares information with the Back Office Management Suite ensuring inventory is kept up to date.





In addition to the base system features, a menu of enhancements can be mixed and matched to meet the needs of your business. Enhancements may be purchased initially with the base system, or later, on an as-needed basis.

Software Enhancements

- **Integrated Credit Card Processing** – The Point of Sales Suite offers an interface to optimize the speed and efficiency of credit card processing. Using internet technology, cards are authorized in seconds. Should you choose to continue with external, black box processing, the POS Suite can easily accept this method as well.
- **Gift/Merchandise Credit/Membership Cards** – Many retailers say instituting a card-based program for gift giving, merchandise credit, or customer membership is a great way to capture customer data, build customer loyalty and enhance shopping convenience. With the POS Suite, cards that feature your company logo may be easily processed through the system -- either internally using a card swipe or externally by scanning the card UPC code -- eliminating third-party swipe fees. Plus, there are no monthly fees associated with our card program.
- **Plan Management** – With this enhancement you can set up a membership plan to reward repeat customers and ensure their continued patronage. Simply define your set of membership benefits and plan expiration parameters.
- **Serialized Inventory Tracking** – With this enhancement you can keep an accurate record of inventory serial numbers for warranty, product service and maintenance, recalls and licensing procedures.
- **Consignment** – If your business accepts goods for sale on a consignment basis, the POS Suite can help you efficiently manage the process.
- **Event Scheduler** – One way to attract customers and build name recognition for your business is to host or sponsor an event, such as a demonstration, class or outing. The Event Scheduler enables you to create and sell entry to an event at the point of sale
- **Requisition Printer Support** – For restaurants and other types of businesses that need to communicate orders quickly from one operational area to another..
- **Electronic Scale Interface** – If your business sells items based on weight, this enhancement enables you to integrate an electronic scale into the Point of Sale Suite.



Complete Management Solutions

311 South Central Ave.
Canonsburg, PA 15314
888-TallySoft (888-825-5976)
www.tallysoft.com